

June 19, 2019 Centre for Leadership day at Holland Bloorview Kids Rehab Hospital

This event was a poster showcase using an innovative new poster design we hope creates a more engaging and accessible experience for staff and families

What happened at the event:

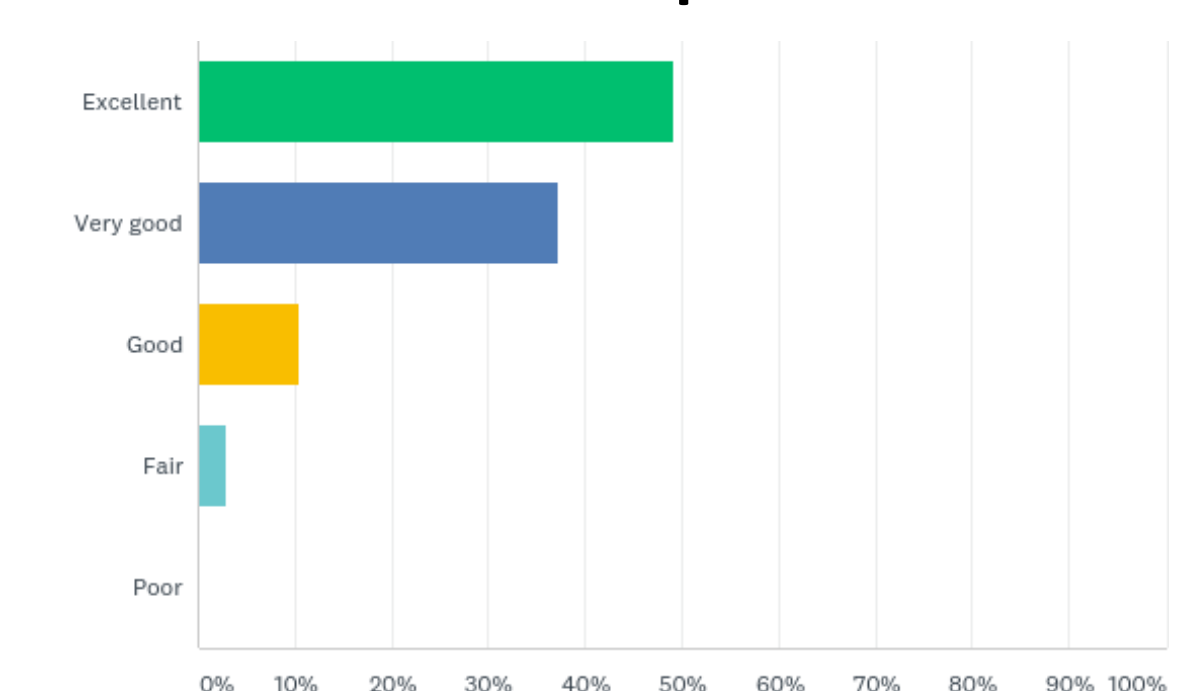
- 47 posters were presented at the event
- Over 300 people attended and engaged with the posters
- 67 people completed the feedback questionnaire

What did we find:

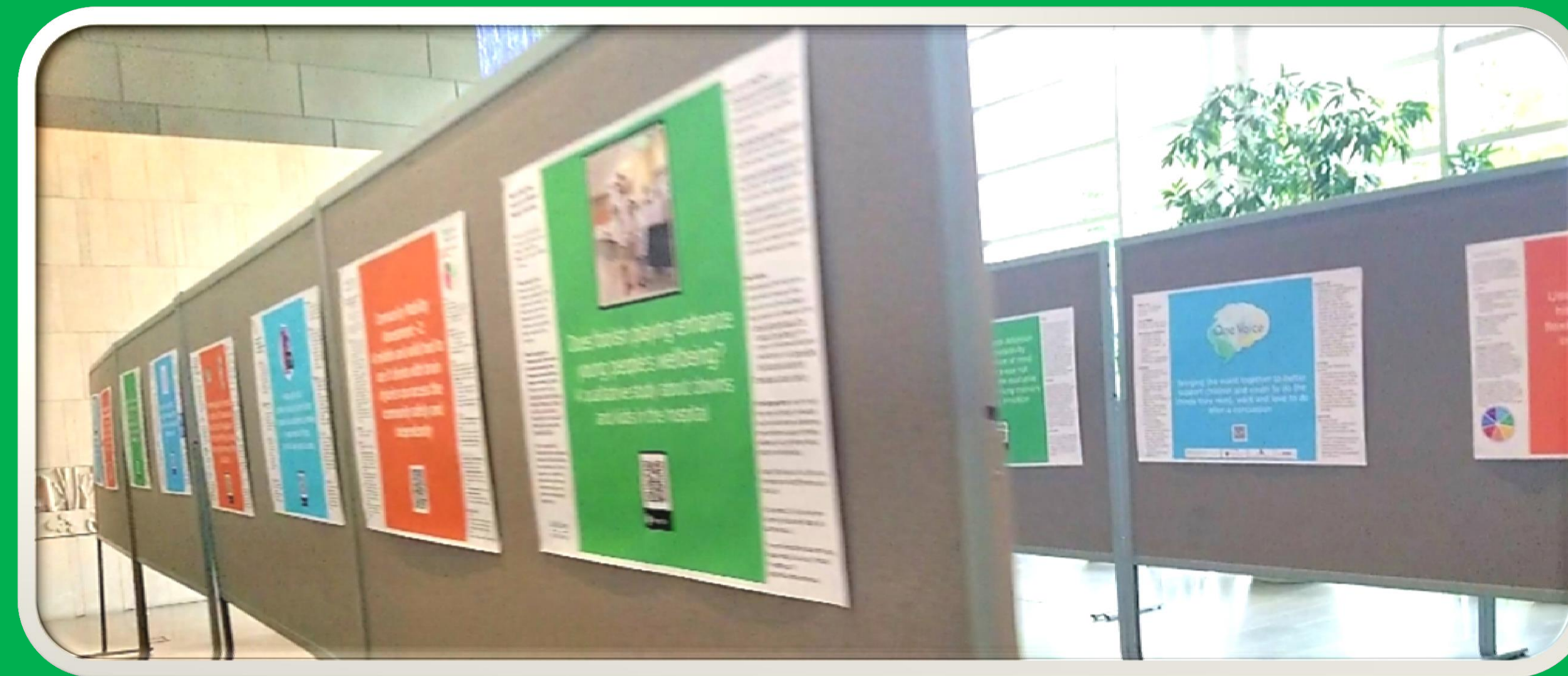
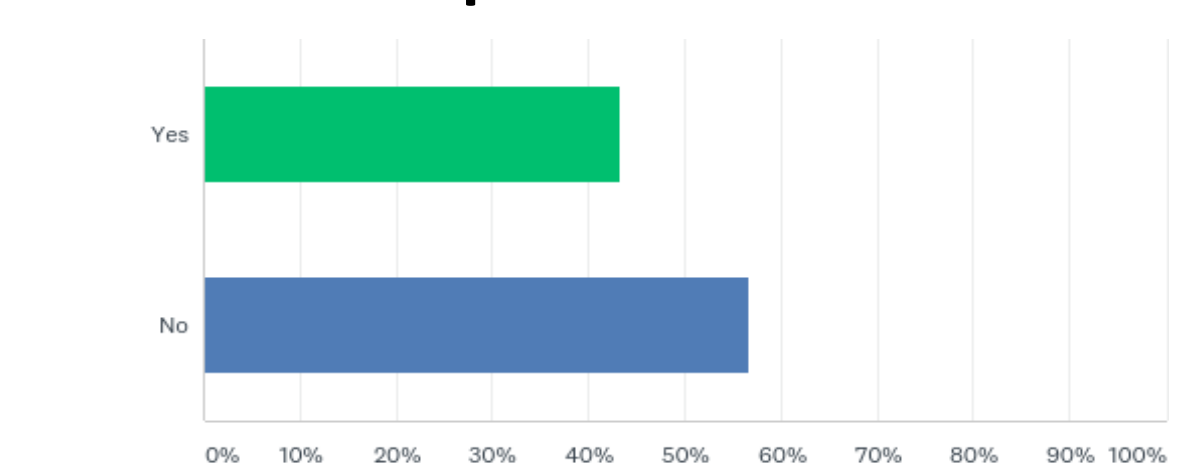
1. Who are you?

ANSWER CHOICES	RESPONSES	
Healthcare provider	28.36%	19
Researcher	23.88%	16
Student	19.40%	13
Administration/Leadership	16.42%	11
Other (please specify)	8.96%	6
Client	1.49%	1
Parent/Caregiver	1.49%	1
TOTAL		67

2. Overall, how would you rate Centre for Leadership Poster Event?



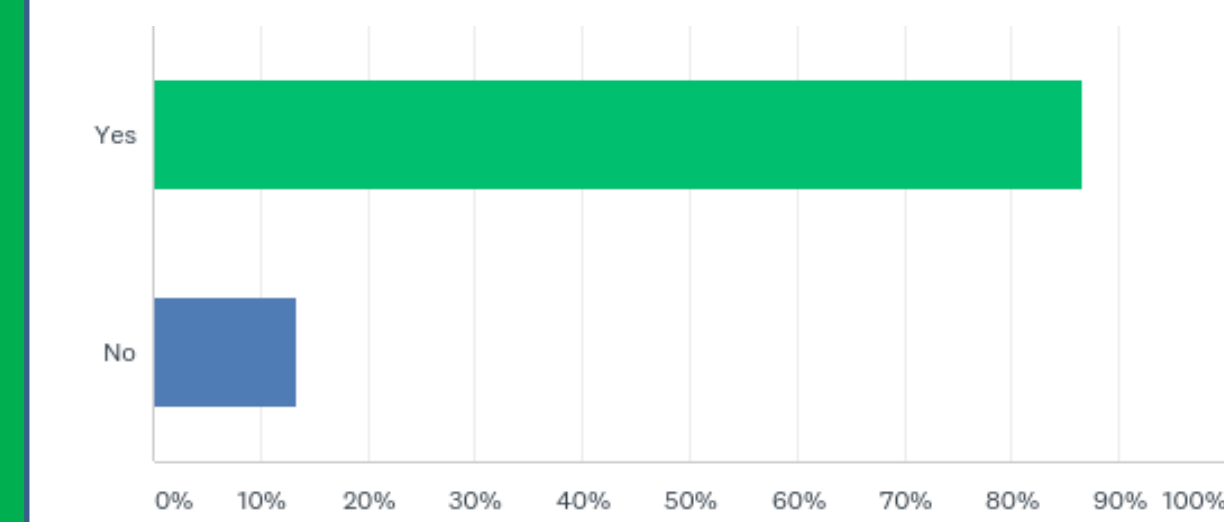
3. Did you take any pictures of QR codes on the posters?



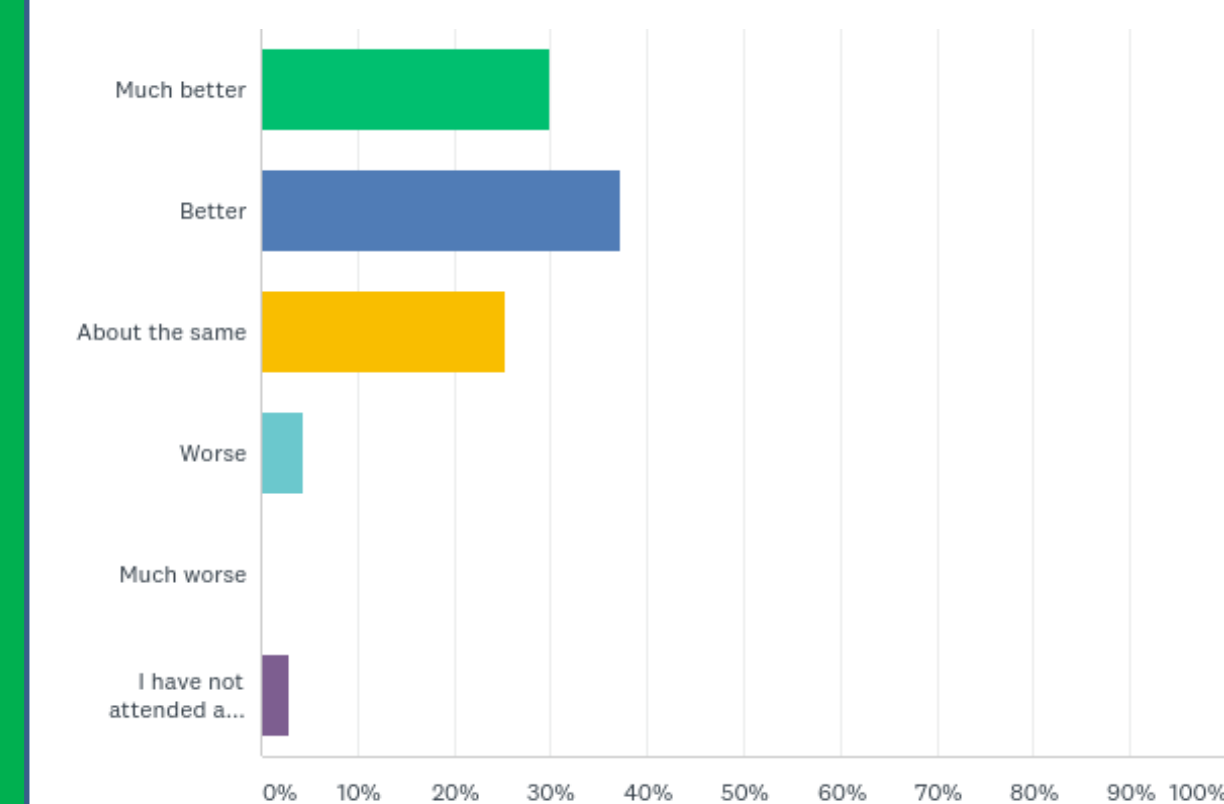
Accessible poster design with “need to know” messages enhance the experience for healthcare providers, researchers, students and families



4. Have you attended a research poster event before?



5. How would you compare the Centre for Leadership poster event to traditional research poster events?



6. Do you have any other comments or suggestions?

- Here are a few examples!

“I enjoyed the quiet time to browse and read without pressure to ask questions to the author as with traditional poster events”

“Great event. I felt like I actually took something away from a poster event for once”

“I appreciate being able to get an at-a-glance sense of each project due to the new poster format I especially like the questions (as opposed to statements”

We also got a lot of great suggestions to improve the event by enhancing the template and having the project leads at the event more for discussion